

∞ Meta

MASSUDA KOHGADAI

ABOUT

- Multinational Tech Conglomerate
- CEO: Mark Zuckerberg
- Headquartered in Menlo Park, CA
- Founded in 2004 #thesocialnetwork
- Rebranded from Facebook to Meta in 2021
- 74,067 employees as of Dec. 2024



PRODUCTS

Social Platforms

FB, Insta, WhatsApp,
Messenger, Reels,
Threads

Oculus (Meta Quest)

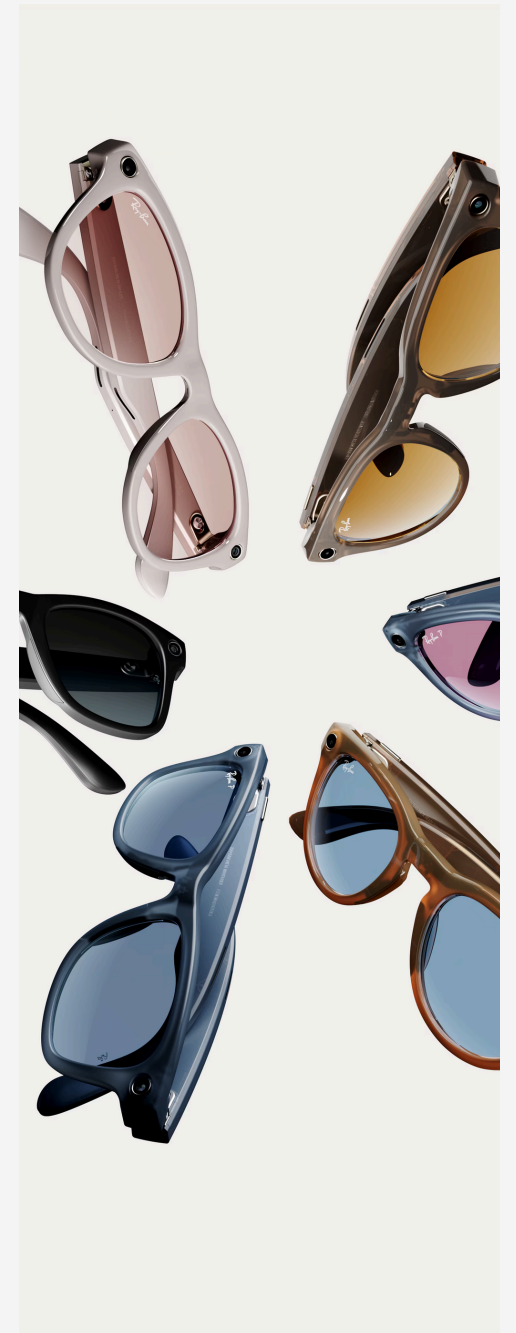
FB bought OCULUS
VR for \$2 billion +
stock in 2014

Ray-Ban Meta Glasses

Collab: Smart glasses
w/ built-in cameras +
audio

Reality Labs

Founded at USC
Acquired in 2014 w/
Oculus



Socials

Young Teens and
Adults + International
Users

MARKET

Products

Tech-savvy individuals
VR and AR users
Innovators

FINANCIAL BASICS

- IPO May 18, 2012 on the NASDAQ
- IPO Share Price: \$38
- Ticker Symbol: FB ---> META
- Revenue: \$164 billion in 2024 (Statista)
- Increase of 22% year over year (MacroTrends)
- FY 2025 (expectation) \$22.68 billion to \$25.21 billion, 11.2% growth over 2024
- Listed in S&P 500

META FINANCIALS

Market Cap

\$1.83 Trillion

Share Price

\$719.80 as of Feb 11

52 Week Range

\$414.50 - \$725.01

STOCK PRICE SINCE IPO

NasdaqGS - Delayed Quote • USD

Meta Platforms, Inc. (META)

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🕒 Time to buy META?

719.80 +2.40 +(0.33%) 719.90 +0.10 (+0.01%)

At close: 4:00:01 PM EST

After hours: 4:59:42 PM EST



Previous Close	717.40	Day's Range	710.04 - 723.66	Market Cap (intraday)	1.824T	Earnings D...	Apr 22, 2025 - Apr 28, 2025
Open	713.32	52 Week Range	414.50 - 725.01	Beta (5Y Monthly)	1.22	Forward Dividend & Yield	2.00 (0.30%)
Bid	719.35 x 100	Volume	11,880,595	PE Ratio (TTM)	30.13	Ex-Dividend Date	Dec 16, 2024
Ask	719.92 x 100	Avg. Volume	13,744,468	EPS (TTM)	23.89	1y Target Est	752.69

Meta Platforms, Inc. Overview - Internet Content & Information / Communication Services

STOCK PRICE 1 YR

NasdaqGS - Nasdaq Real Time Price • USD

Meta Platforms, Inc. (META)

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Time to buy META?

719.80 +2.40 +(0.33%) 719.99 +0.19 (+0.03%)

At close: 4:00:01 PM EST

After hours: 4:14:44 PM EST



Previous Close	717.40	Day's Range	710.04 - 723.66	Market Cap (intraday)	1.824T	Earnings D...	Apr 22, 2025 - Apr 28, 2025
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RECENT BIG NEWS

- Meta layoffs
- Boycotts
- Stock increased after the election
- Meta agrees to pay \$25 million to settle Trump lawsuit
- Meta offered bonuses for creators to migrate from TikTok to meta platforms
- Rumors of Meta buying TikTok

COMPETITORS

NAME	Stock Price	Revenue	Market Cap	EPS	P/E Ratio
META	719.80	164 Billion	1.83 Trillion	\$8.02	30.10
AMZN	232.76	EXP: \$155 Billion	2.45 Trillion	\$1.86	41.82
GOOGL	187.07	EXP: 96.6 Billion	2.28 Trillion	\$2.15	23.43



THANK YOU

